



# STARTUP HUB EXPO 2024

**17-19  
JAN 2024**

PRAGATI MAIDAN  
NEW DELHI

# INDIA'S LARGEST STARTUP & TECH EXPO



Co-located

31<sup>st</sup>  
**Convergence  
India Expo**

**9th Smart Cities  
INDIA EXPO**

Organisers



India Trade Promotion Organisation (ITPO)  
(A Government of India Enterprise)  
Department of Commerce



Exhibitions India Group  
ISO 9001:2015 · ISO 14001:2015 · ISO 45001:2018  
Committed to Excellence

[www.StartupHubExpo.com](http://www.StartupHubExpo.com)





## UNPRECEDENTED EXPOSURE FOR STARTUPS



**44,170**

VISITORS



**1,015**

PARTICIPATING  
BRANDS



**36**

COUNTRIES



**182**

STARTUPS



**40**

CONFERENCE  
SESSIONS



**200**

SPEAKERS

Statistics for 30<sup>th</sup> Convergence India expo & 8<sup>th</sup> Smart Cities, held from 27-29 March 2023 at Pragati Maidan.





“

I'm happy that all international participants and startups are here. There is a huge potential for new technologies, research, and innovation. To my friends from abroad, I say to you invest in India. We are the fastest growing economy – 100% you will get a good return on your investment.

**NITIN GADKARI**

Union Minister for Road Transport & Highways  
Government of India

“

The digital divide is still a crucial issue in our ecosystem, which needs to be brought down so that every citizen has an equal chance to grow.

**JEET VIJAY**

Chief Executive Officer  
MeitY Startup Hub



“

In the new India, every change and everything we operate, is not brought to you by a Fortune 500 company, but a Startup that found a problem and provided a solution.

**AASTHA GROVER**

Head, Startup India



“

In another 10 years, Odisha will be known for startups. Startup Odisha is setting up an angel investment network in the State to provide a much-needed investment infrastructure and support mechanism.

**DR. OMKAR RAI**

Executive Chairman, Startup Odisha





# UNLEASHING INDIA'S STARTUP POWER

Ignite, Innovate & Thrive at  
the Startup Hub Expo 2024

Launched in 2021 to enable the Indian Startup ecosystem to take on the world, the Startup Hub Expo provides participating startups a perfect platform to showcase their innovations, make invaluable connections and propel them to new heights.



## INVESTOR STARTUP MEET

The Investor-Startup Meet at the 2023 expo  
was a tremendous success.

182 participating startups engaged with 120 investors,  
securing their growth trajectory and unlocking new  
opportunities.







## EXHIBITOR PROFILE



DEEPTech



SMART CITY



ESG



FINTECH



INCUBATION CENTRES



VENTURE CAPITALS



TELECOM & IT



IOT



CYBER & DATA SECURITY



MOBILITY



AR/VR & METAVERSE



DIGITAL GAMING

## KEY HIGHLIGHTS FROM 2023

- Supported by Invest India
- High Powered Panels, with 30 leading voices from the Startup ecosystem
- 100+ entries received for the Pitch Competition
- Dedicated Startup – Investor meet witnessed over 120 investors, with 220 one-to-one meetings
- 182 Startups participated
- Prominent participation by Department of Science & Technology, Govt of India, along with:







## STARTUP PITCH COMPETITION

- The 3<sup>rd</sup> edition of the Startup Pitch Competition, jointly organized by Dubai World Trade Centre (DWTC), Expand North Star and the Exhibition India Group, received over 100 entries
- The top 10 startups made their pitch at the expo
- The winner was awarded a fully sponsored space to exhibit at Gitex Dubai and Gitex Morocco, and was honoured with the Prem Behl Excellence in Innovation & Entrepreneurial Spirit award and a ₹1 lakh cash prize.





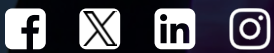






# #CI2024

Connect with us

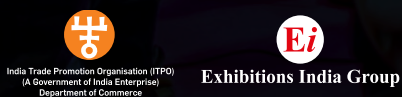


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## ORGANISERS



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GST as applicable

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