



**17-19 JANUARY 2024**  
**PRAGATI MAIDAN, NEW DELHI**

# CONFERENCE PROGRAMME

## DAY 1: 17<sup>th</sup> JANUARY 2024 (WEDNESDAY)

Start-Up Hub Stage

Start-Up Hub Conclave

### INAUGURAL SESSION

**11:30 AM – 12:30 PM** Inaugural Session: Creating an Inclusive and Vibrant Startup Ecosystem

**Shireesh Joshi**, Chief Business Officer & President, Open Network for Digital Commerce (ONDC)

**Rohit Kumar**, Founder & CEO, Zedsoftpoint

**12:30 PM - 13:30 PM** Panel Discussion: Grit, Guts and Grace – Best Practices from Concept to Unicorn

**Moderator: Nitin Jain**, Chair, New Age Business Committee, PHDCCI & Co-founder & CBO, OfBusiness

**Ish Anand**, Founder & CEO, Your Investment Story

**Shweta Bajpai**, Group Director India - FS, Media, Travel, RE and Services, Meta

**Mukesh Sinha**, Co-Founder, Gravitas AI Ltd, UK

**13:30 PM – 14:30 PM** Panel Discussion: Pioneering Innovation: Shaping the Future of India

**Moderator: Ashutosh Sharma**, CEO, IHFC

**Neha Nagpal**, Lead, Ministry Engagements, Startup India

**CA Dheeraj Kumar Khandelwal**, Chairman, Committee on MSME & Startup, ICAI

**Gunjan Taneja**, Co-founder, UClean

**Priya Singh**, Co-founder & Director, Chalo Mobility

**Mansi Jain**, CEO & Co-Founder, DigitalPaani

**14:30 PM – 18:00 PM** Investors Start-up Meet



**17-19 JANUARY 2024**  
**PRAGATI MAIDAN, NEW DELHI**

# CONFERENCE PROGRAMME

## DAY 2: 18<sup>th</sup> JANUARY 2024 (THURSDAY)

### Start-Up Hub Stage

### Start-Up Hub Conclave

**11:00 AM – 12:00 PM** Panel Discussion: Navigating the Funding Landscape in India: What do Investors Really Look For?

**Moderator:** Khyati Jha, Managing Partner, Spectrum Partners  
**Divya Sampath**, Partner, AWE (Achieving Women Equity) Funds  
**Pranay Mathur**, Partner & CEO, Real Time Angel Fund  
**Vittal Ramakrishna**, Founder, POD Invest  
**Saurabh Jain**, Senior Vice President, StrideOne Capital  
**Vijay Singh Rathore**, Co-Founder & CEO, Soonicorn Ventures

**12:00 PM – 13:00 PM** Panel Discussion: Is AI the next growth barometer?

**Moderator:** Jaspreet Singh, Clients and Markets Leader, Grant Thornton Bharat  
**Dr. Anita Gupta**, Head - Climate Change & Clean Energy (C3E) Division, Ministry of Science & Technology, Government of India  
**Yogesh Khakre**, CS, Bhopal Smart City  
**Avi Kumar**, CBO, coto  
**Piyush Gupta**, CEO, VOSMOS  
**Kartik Rau**, CEO, Senzit  
**Sadiya Naseem**, Founder & CEO, Glam Studios  
**Atul Kumar**, Lead – Govt Initiatives, Data Security Council of India

**13:00 PM -13:30 PM** Failure is not an option

**Book Launch** by **Veer Sagar**, Vice Chairman – ESC India, Chairman & CEO - Selectronic Equipment and Services Pvt. Ltd.

**14:00 PM – 14:20 PM** Presentation: Kerala - The Startup Destination  
**Prajeet Prabhakaran**, Program Head - Global Market Access & Corporate Relations, Kerala Startup Mission

**14:30 PM – 16:30 PM** Start-up Pitch Competition & Results

**16:30 PM -16:50 PM** Presentation: GITEX and North Star: Market access platforms for funding and business from Africa, Middle East and Europe

**Ashwin Rajmohan**, Sr Sales Manager, Dubai World Trade Centre



**17-19 JANUARY 2024**  
**PRAGATI MAIDAN, NEW DELHI**

# CONFERENCE PROGRAMME

## DAY 3: 19<sup>th</sup> JANUARY 2024 (FRIDAY)

Start-Up Hub Stage

Start-Up Hub Conclave

11:00 AM – 12:00 PM Masterclass

The importance of well drafted and negotiated contracts for startups- fundamentals, pitfalls and remedies

Rakesh Ojha, Founder and Senior Partner, Asia Law Offices LLP

12:00 PM – 13:00 PM Panel discussion: Global Startup Bridge - How India and foreign nations can collaborate towards creating a sustainable startup ecosystem?

**Moderator:** Manjunatha G Kukkuru, VP and Principal Research Analyst, Infosys Center for Emerging Technology Solutions

Ajay Singh, Senior Advisor to the Commercial Counsellor - Start-Ups, New Corporates, Science, Technology & Innovation, Advantage Austria

Parimal Shah, Founder & Managing Director, Cherise (India) Pvt Ltd

Swetha Suresh, Head of Innovation, Swissnex in India

Bhagyashree Bhansali, Founder, The Disposal Company

Pranav Sanghvi, Associate Principal, Merak Ventures

Tarun Gupta, Director, New Jersey India Centre